

*Curriculum Vitae*

**PEI-AN (Steve) LIAO (廖培安)**

**BUSINESS ADDRESS**

English Taught Program in International Business  
Shih Chien University  
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**PROFESSIONAL EXPERIENCE**

Aug. 2024 - Present	Dean, College of Management, Shih Chien University
Feb. 2024 - Present	Dean, International College, Shih Chien University
Feb. 2022 - Present	Chair, English Taught Program (ETP) in International Business, Shih Chien University
Feb. 2022 - Present	Chair, MBA Program in International Business, Shih Chien University
Aug. 2021 - Present	Professor, English Taught Program (ETP) in International Business, Shih Chien University
Aug. 2020 - Jul. 2021	Principal Investigator, Taiwan Alumni Database Project, Ministry of Education, R.O.C. (Taiwan)
Aug. 2019 - Jul. 2021	Dean, Office of Research and Development, Shih Hsin University
Aug. 2019 - Jul. 2021	Professor, Department of Economics, Shih Hsin University
Feb. 2017 - Jul. 2020	Adjunct Associate Professor & Professor, English Taught Program (ETP) in International Business, Shih Chien University
Aug. 2015 - Jul. 2020	Co-Principal Investigator, Taiwan Scholarship and Huayu Enrichment Scholarship Programs, Ministry of Education, Ministry of Foreign Affairs and Ministry of Science and Technology
Mar. 2015 - Jul. 2017	Deputy Dean, Office of Public Affairs, Shih Hsin University
Aug. 2014 - Feb. 2015	Department Chair, Department of Economics, Shih Hsin University
Aug. 2013 - Jul. 2019	Associate Professor, Department of Economics, Shih Hsin University
Aug. 2008 - Jul. 2013	Assistant Professor, Department of Economics, Shih Hsin University

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## EDUCATION

June 2008      UNIVERSITY OF CALIFORNIA, DAVIS  
                    Ph.D. in Agricultural and Resource Economics  
June 2003      UNIVERSITY OF CALIFORNIA, DAVIS  
                    M.S. in Agricultural and Resource Economics  
June 1998      NATIONAL TAIWAN UNIVERSITY  
                    B.A. in Agricultural Economics

## FIELDS OF INTEREST

Agribusiness, International Trade, Policy Evaluation, Health Economics, Applied  
Microeconometrics

## PUBLICATIONS

Su, Yi-Ju, **Pei-An Liao**, Hung-Hao Chang\*. (2025). "How does Food Market Respond to Natural Disaster Shocks? Evidence from the Cabbage Wholesale Market." *World Development*, Volume 190, 106950. (SSCI)

**Liao, Pei-An**, Yun-Lin Zheng, Wen-Jhan Jane\*. (2023). "Home Court Advantage and Referee Bias: Evidence from NBA Games Amid the COVID-19 Pandemic." *Asian Journal of Applied Economics*, 30(2): 120-140. (ESCI)

**Liao, Pei-An\***, Lin Lin, and Hung-Hao Chang. (2023). "Immigration Policy and Well-Being of Female Foreign Spouses: A Case Study of the Effect of Granting a Work Permit." *International Journal of Happiness and Development*, 8(1): 44-65. (ESCI)

Jane, Wen-Jhan, Chia-Chi Lin, and **Pei-An Liao\***. (2023). "How Much is a Facebook Like or Post Really Worth? The Effects of Word-of-Mouth on Box Office Revenue." *Pacific Business Review International*, 15(10): 17-28. (ESCI)

**Liao, Pei-An**, Min-Xue Zhuang, Wen-Jhan Jane, and Yuan-Lin Hsu\*. (2022). "Does Star Power Mitigate the Negative Effect of Cultural Distance on Box Office Revenue? Evidence from Taiwan." *Journal of Media Economics*, 34(4): 243-265. (SSCI)

**Liao, Pei-An**, Jhih-Yun Liu, Lih-Chyun Sun\*, and Hung-Hao Chang\*. (2020). "Can the Adoption of Protected Cultivation Facilities Affect Farm Sustainability?" *Sustainability*, 12(23): 9970. (SCIE, 2019 Impact Factor: 2.576, Rank: 120/265 = 45%, Category: Environmental Science)

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**PUBLICATIONS (cont.)**

- Liao, Pei-An**, Hung-Hao Chang\*, and Yi-Ju Su. (2020). "Cash Transfer Program and Child Underweight - Empirical Evidence from a Causal Mediation Analysis." *Agricultural Economics*, 51(2): 291-303. (SCIE, 2018 Impact Factor: 2.423, Rank: 5/18 = 28%, Category: Agricultural Economics & Policy)
- Liao, Pei-An**, Hung-Hao Chang, Junlin He\*, and Kannika Saeliw\*. (2017). "Diversification of Marketing Strategies among Small Farms: Empirical Evidence of Family Farms in Taiwan." *Agricultural Economics (AGRICECON)*, 63: 493-501. (SCIE, 2017 Impact Factor: 0.706, Rank: 13/17 = 76%, Category: Agricultural Economics & Policy)
- Liao, Pei-An**, Hung-Hao Chang\*, Jiun-Hao Wang, and Lih-Chyun Sun. (2016). "What are the Determinants of Rural-Urban Digital Inequality among Schoolchildren in Taiwan? Insights from Blinder-Oaxaca Decomposition." *Computers & Education*, 95: 123-133. (SSCI, 2016 Impact Factor: 3.819, Rank: 7/235 = 3%, Category: Education & Educational Research)
- Chang, Hung-Hao\* and **Pei-An Liao**. (2015). "Are Immigrant Wives Happy in Taiwan? A Look at the Role of Bargaining Power within the Married Couples." *Journal of Happiness Studies*, 16(2): 295-312. (SSCI, 2015 Impact Factor: 1.846, Rank: 10/95 = 11%, Category: Social Science, Interdisciplinary)
- Liao, Pei-An**, Hung-Hao Chang, Jiun-Hao Wang\*, and Min-Chen Wu. (2015). "Change in Weight Status and Academic Performance among Senior High School Students in Taiwan." *Asia Pacific Journal of Clinical Nutrition*, 24(1): 110-117. (SCIE, 2015 Impact Factor: 1.350, Rank: 64/80 = 80%, Category: Nutrition & Dietetics)
- Liao, Pei-An**, Hung-Hao Chang\*, and Yi-Ju Su. (2014). "Is Tattooing a Risk Factor for Adolescents' Criminal Behavior? Empirical Evidence from an Administrative Dataset of Juvenile Detainees in Taiwan." *Risk Analysis*, 34(12): 2080-2088. (SCIE, 2014 Impact Factor: 2.502, Rank: 9/99 = 9%, Category: Mathematics, Interdisciplinary Applications)
- Ahn, Byeong-Il\*, **Pei-An Liao**, and Hanho Kim. (2014). "Impacts of the Cross-Straits Economic Cooperation Framework Agreement on the Grouper Fish Markets in Taiwan and Mainland China: a Stochastic Simulation Analysis." *China Agricultural Economic Review*, 6(4): 574-597. (SCIE, 2014 Impact Factor: 0.898, Rank: 9/17 = 53%, Category: Agricultural Economics & Policy)
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**PUBLICATIONS (cont.)**

- Hung, Tai-Hsiung, **Pei-An Liao**, Hung-Hao Chang, Jiun-Hao Wang\*, and Min-Chen Wu. (2014). “Examining the Relationship between Cardiorespiratory Fitness and Body Weight Status: Empirical Evidence from a Population-based Survey of Adults in Taiwan.” *The Scientific World Journal*, Volume 2014, Article ID 463736, 7 pages.  
<http://dx.doi.org/10.1155/2014/463736>
- Liao, Pei-An**, Jiun-Hao Wang\*, and Chen-Yen Yao. (2014). “Sensing and Responding to a Climate Change: Empirical Evidence from Rural SME in Taiwan.” *Actual Problems of Economics*, 151(1): 329-339. (EconLit)
- Liao, Pei-An**, Hung-Hao Chang\*, Jiun-Hao Wang, and Min-Chen Wu. (2013). “Physical Fitness and Academic Performance: Empirical Evidence from the National Administrative Senior High School Student Data in Taiwan.” *Health Education Research*, 28(3): 512-522. (SSCI, 2013 Impact Factor: 1.656, Rank: 20/203 = 10%, Category: Education and Educational Research) [2014-01-24 聯合報報導 學者研究：體適能進步 學測跟著好]
- Liao, Pei-An**, Hung-Hao Chang, Jiun-Hao Wang\*, and Tai-Hsiung Horng. (2013). “Do Rural Students Really Perform Worse than Urban Students do? Empirical Evidence from a University Entrance Program in Taiwan.” *Rural Sociology*, 78(1): 109-131. (SSCI, 2013 Impact Factor: 1.886, Rank: 12/138 = 9%, Category: Sociology)
- Liao, Pei-An\***. (2012). “The Impact of Multiple Grading Scheme Options on Student Test Performance in College Economics Courses: Empirical Evidence from Taiwan.” *Effective Education*, 4(2): 137-145.
- Liao, Pei-An**, Hung-Hao Chang, and Lih-Chyun Sun\*. (2012). “National Health Insurance Program and Life Satisfaction of the Elderly.” *Aging and Mental Health*, 16(8): 983-992. (SSCI, 2012 Impact Factor: 1.368, Rank: 12/30 = 40%, Category: Gerontology)
- Liao, Pei-An**, Hung-Hao Chang\*, and Feng-An Yang. (2012). “Does the Universal Health Insurance Program Affect Urban-Rural Differences in Health Service Utilization among the Elderly? Evidence from a Longitudinal Study in Taiwan.” *Journal of Rural Health*, 28(1): 84-91. (SSCI, 2012 Impact Factor: 1.429, Rank: 55/131 = 42%, Category: Public, Environmental & Occupational Health)
- 廖培安、陳希煌 (2011)。農業發展。載於劉翠溶、周濟（主編），中華民國發展史・經濟發展（105-132 頁）。臺北市：國立政治大學，聯經出版公司。ISBN：9860297037
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## **PUBLICATIONS (cont.)**

- Liao, Pei-An**, Hung-Hao Chang\*, and Chun-Yen Chang. (2011). “Why is the Food Traceability System Unsuccessful in Taiwan? Empirical Evidence from a National Survey of Fruit and Vegetable Farmers.” *Food Policy*, 36(5): 686-693. (SSCI, 2011 Impact Factor: 2.054, Rank: 38/321 = 12%, Category: Economics)
- Liao, Pei-An\***. (2011). “Heterogeneous Impact of Taiwan’s National Health Insurance on Labor Force Participation of Married Women by Income and Family Structures.” *Health Care for Women International*, 32(2): 154-173. (SSCI, 2011 Impact Factor: 0.627, Rank: 15/38 = 39%, Category: Women’s Studies)
- Liao, Pei-An\*** and J. Edward Taylor. (2010). “Health Care Reform and Farm Women’s Off-Farm Labor Force Participation: Evidence from Taiwan.” *Journal of Agricultural and Resource Economics*, 35(2): 281-298. (SSCI, 2010 Impact Factor: 0.710, Rank: 171/321 = 53%, Category: Economics)

## **REFeree EXPERIENCE**

*Agribusiness*  
*Agricultural and Resource Economics Review*  
*Agricultural Economics*  
*American Journal of Agricultural Economics*  
*China Agricultural Economic Review*  
*Economic Modelling*  
*Food Policy*  
*Forest Policy and Economics*  
*Health Care for Women International*  
*Journal of Agricultural and Resource Economics*  
*Journal of Cleaner Production*  
*Journal of Experimental Agriculture International*  
*Journal of Rural Study*  
*Land Use Policy*  
*Modern Economy*  
*Public Health*  
*Quality & Quantity*

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## **ACADEMIC AWARDS**

2021 Outstanding Homeroom Teacher Award, Shih Chien University  
2020 Outstanding Teaching Award, Shih Hsin University  
2018 Outstanding Teaching Award, Shih Hsin University  
2017 Outstanding Teacher-Counselor Award, Shih Hsin University  
2016 Outstanding Research Award, Shih Hsin University  
2014 Outstanding Research Award, Shih Hsin University  
2014 Outstanding Teaching Award, Shih Hsin University  
2014 Outstanding Overall Performance Award, Shih Hsin University

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