

Shih Chien University MBA Program in International Business (Master's Program-Day school)  
List of Required and Elective Courses Academic Year 2020Sept.~

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Course Type/Semester		1st Academic Year	2nd Academic Year
General Required	1st		
	2nd		
College Required	1st		
	2nd		
Dept. Required	1st	International Marketing Management [3] International Business Strategy [3] Academic Integrity & Ethics [00]	International Human Resource Management [3] Managerial Accounting [2]
	2nd	Managerial Economics [3] Business Research Methodology [3]	Business Ethics [2] Global Innovation Management [2]
Dept. Elective	1st	International Economics [2] Comparative Country Studies [2] Marketing Research & Communication [3] Global Supply Chain Management [3]	Business Communication and Negotiation [2] Thesis (1) [3] Business Case Studies on Multinational Corporations [2] Organization Management [3]
	2nd	International Financial Management [3] Digital Marketing [3] Independent Studies [2] Overseas Study [2] Entrepreneurship [3]	International Organizational Behavior [3] Project Management [2] Thesis (2) [3] International Trade Practice [2] Retail Management [2]

Notes:

Required for graduation : 36 credits (General Required : 0, Required : 21 · Elective : 15)