

Shih Chien University MBA Program in International Business (Master's Program-Day school)  
List of Required and Elective Courses Academic Year 2022Sept.~

Page : 1 / 1

Course Type/Semester		1st Academic Year	2nd Academic Year
General Required	1st		
	2nd		
College Required	1st		
	2nd		
Dept. Required	1st	International Marketing Management [3] International Business Strategy [3] Academic Integrity & Ethics [00]	International Human Resource Management [3] Thesis (1) [3]
	2nd	Business Research Methodology [3]	Business Ethics [2] Global Innovation Management [2] Thesis (2) [3]
Dept. Elective	1st	International Economics [2] Comparative Country Studies [2] Marketing Research & Communication [3] Global Supply Chain Management [3]	Managerial Accounting [2] Business Communication and Negotiation [2] Business Case Studies on Multinational Corporations [2] Organization Management [3]
	2nd	International Financial Management [3] Managerial Economics [3] Digital Marketing [3] Independent Studies [2] Overseas Study [2] Entrepreneurship [3]	International Organizational Behavior [3] Project Management [2] Retail Management [2]

Notes:

Required for graduation : 36 credits(General Required : 0,Required : 22 · Elective : 14)