2024 International Conference on Business and Management for Graduate Students

June 20, 2024

Call for Papers

The third **International Conference on Business and Management for Graduate Students,** hosted by **the MBA Program in International Business**, will be held at Shih Chien University on June 20, 2024, in Taipei, Taiwan (R.O.C.). International and Taiwanese Master and Ph.D. students are invited to present and share their research findings and experiences via face-to-face and online synchronous communication in English.

【**Venue 1: Face-to-Face**】International Conference Hall at Shih Chien University
　　Address: No.70, Dazhi St., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)

【**Venue 2: Synchronous Online**】Google Meet (The meeting link will be announced later.)

【**Themes**】

Mainly focus on international business strategies and high-tech application of relevant theories and practical papers in international trade, including (but not limited to) the following topics:

1. International Business Management and Strategy

2. International Marketing Management and Practice

3. International Human Resource Management

4. International Financial Management

5. Application and Theory of High Technology in International Trade

6. International Business Communication

7. Enterprise Sustainable Development

8. Digital Technology

9. Industrial Development Strategy

10. Other management-related topics, including Corporate Ethics, Corporate Social Responsibility, Cross-Cultural Management, International Supply Chain Management, Knowledge Management, Innovation and Entrepreneurship, Technology Management, etc.

【Important Dates】

Abstract submission deadline: May 6, 2024 (Monday)

Notification of acceptance: May 10, 2024 (Friday)

Full paper submission deadline: June 7, 2024 (Friday)

Conference: June 20, 2024 (Thursday)

【Submission Guidelines】

✔ The abstract must include research questions, research objectives, data used, research methods and expected results, with a maximum number of 500 words.

✔ Abstract and full paper should only be submitted online, and both abstract and paper must be written in English.

✔ Registration and Submission URL: https://forms.gle/oefZwwfbwoEpP7xc6

✔ Reviewers: Scholars and experts in related fields will be invited to review abstracts of the papers.

✔ Information about the conference and presentation will be available on the web page https://uscetp.usc.edu.tw/

【Contact】

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