

2026 International Conference on Business and Management for Graduate Students

Thursday, June 25, 2026

Call for Papers

The **2026 International Conference on Business and Management for Graduate Students**, hosted by **the MBA Program in International Business**, will be held at Shih Chien University on June 25, 2026, in Taipei, Taiwan. International and Taiwanese Master and Ph.D. students are invited to present and share their research findings in English.

【Venue】 College of Management Building, Shih Chien University (The exact meeting room location will be announced later.)

Address: No.70, Dazhi St., Zhongshan Dist., Taipei City 104, Taiwan

【Themes】

Mainly focus on international business strategies and smart technology application of relevant theories and practical papers, including (but not limited to) the following topics:

1. International Business Management and Strategy
2. International Marketing Management and Practice
3. International Human Resource Management
4. International Financial Management
5. Application and Theory of Smart Technology in Business
6. International Business Communication
7. Enterprise Sustainable Development
8. Digital Technology
9. Industrial Development Strategy
10. Other management-related topics, including Corporate Ethics, Corporate Social Responsibility, Cross-Cultural Management, International Supply Chain Management, Knowledge Management, (Service) Innovation and Entrepreneurship, (Smart) Technology Management, etc.

【Important Dates】

Abstract submission deadline: May 4, 2026 (Monday)

Notification of acceptance: May 8, 2026 (Friday)

Full paper submission deadline: June 12, 2026 (Friday)

Conference: June 25, 2026 (Thursday)

【Submission Guidelines】

- ✓ The abstract must include research questions, research objectives, data used, research methods and expected results, with a maximum number of 500 words.
- ✓ Abstract and full paper should only be submitted online, and both abstract and paper must be written in English.
- ✓ Registration and Submission URL: <https://forms.gle/5jC8nohaQAfv7xcg8>
- ✓ Reviewers: Scholars and experts in related fields will be invited to review abstracts of the papers.
- ✓ Information about the conference and presentation will be available on the web page <https://uscetp.usc.edu.tw/>

【Contact】

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