

Shih Chien University English Taught Program in International Business (Undergraduate-Day school)
List of Required and Elective Courses Academic Year 2024Sept.~

Approved at Department level curriculum committee on / / .
Approved at College curriculum committee on / / .
Approved at University curriculum committee on / / .

Course Type/Semester		1st Academic Year	2nd Academic Year	3rd Academic Year	4th Academic Year
General Required	1st	College English (1) [2] Physical Education (I) [2] Chinese (1) [2]	College English (3) [2] The Art of Life [1]	College English (5) [2]	Graduation Threshold of English/Foreign Language Competence [00]
	2nd	College English (2) [2] Physical Education (II) [2] Chinese (2) [2]	College English (4) [2] Family Science [1]	College English (6) [2]	
College Required	1st	Management [3]			
	2nd	Introduction to Artificial Intelligence Applications [3]			
Dept Required	1st	Introduction of Business [3] Accounting (1) [3] Economics (1) [3]	Digital Marketing [3] Statistics (1) [2] Managerial Accounting [3]	International Financial Management [3] Data Analysis [2] Innovation Management [3]	Graduation Project [3] Corporate Internship (1) [3]
	2nd	Accounting (2) [3] Economics (2) [3] Principles of Marketing [3]	International Organizational Behavior [3] Statistics (2) [2] Commercial Law [2] International Human Resources Management [3]	Business Ethics [2] International Business Strategy [3]	
Dept Elective	1st	International Practicum [2] Self-directed Learning Micro-Credit- Orientation and Interdisciplinary Exploration in the Field of International Business (1) [1] Design Thinking [2] Business Mathematics (1) [2] Intercultural Communication [2] Media and Society [2]	Business Intelligence Analytics [2] English Seminar (II) Design: Current and Future [2] Managerial Economics [3] Commercial Business Practice [2] Essential Innovation [2] Corporate Social Responsibility [2] Second Foreign Languages (1) [2]	Digital Media Design [2] Logic and Imagination-The Way to Creation [2] Global Supply Chain Management [3] International Economics [3] Marketing Research [2] International Fashion Marketing [2] International Business Law [2]	Corporate Internship (2) [3] Corporate Internship (3) [3] Industrial Studies(1) [2] Case Studies on Multinational Corporations [2] Organization Strategy [2] Financial Accounting [3]
	2nd	Sustainability in Contemporary Society [3] Self-directed Learning Micro-Credit- Orientation and Interdisciplinary Exploration in the Field of International Business (2) [1] Application of Information Technology [2] Business Mathematics (2) [2]	Business Communication [2] Macro Economics for Business Decision [3] Business Case Studies [3] Financial Statements Analysis [2] Second Foreign Languages (2) [2]	Data Visualization [2] Design Culture Trend Research [2] English Seminar (I) : Logic and Design [2] Anthropology and Tangible Cultures [3] International Design Aesthetics and Creative Industry Management [2] Brand Management[2] Entrepreneurship & Leadership [3] Digital Marketing & Communication [3]	

Signature of the Program Chair _____

Signature of the Dean _____

Example description:

Management (FINA112, [3], half/full, 501121)

Subject name (subject code, [number of credits], semester/year, subject code)

■: New subjects added this academic year.

▲: Subjects will be revised this academic year.

◎: The subjects in this academic year are divided into upper and lower sections.

Credit Requirements	<p>(1) Minimum total credits for graduation: 128 credits</p> <p>(2) General Required: 22 credits, self-selected course minimum: 6 credits</p> <p>(3) College Required: 6 credits</p> <p>(4) Program Required: 52 credits</p> <p>(5) Group-Specific Required: 0 credits</p> <p>(6) Elective credits: 42 credits (minimum elective credits for majors in this department: 29 credits)</p>
Explanation of Internship Credits	<p>Mainly based on relevant standards for learning and internship</p> <p>(1) Program Required Course: off-campus internship: 3 credits, on-campus internship: 0 credits</p> <p>(2) Program Elective Course: off-campus internship: 15 credits, on-campus internship: 0 credits</p>
Explanation of Graduation Requirements for Common Courses	<p>1.Common courses (General Required) include 20 credits of basic courses, 2 credits of special courses (The Art of Life, Family Science), and 6 credits of courses of interest (General Education). At least 28 credits must be completed before graduation.</p> <p>2.According to the "Implementation Key Points of the Basic Ability Test for Students of Shih Chien University", students must pass the "Physical Fitness Ability" and the "English and Foreign Language Graduation Ability Indicators" specified by the ETPIB before graduation.</p> <p>3.Basic Chinese courses: Chinese (1) and (2) are freshman required, 2 credits each.</p> <p>4.Basic English courses: College English (1), (2), (3), and (4) adopt a semester system. Once you pass your current level of English, you can take the next level of English courses.</p> <p>5.The basic physical education courses are the freshman courses of physical education (1) and (2), each worth 2 credits.</p> <p>6.Students who are admitted as outstanding sports students must complete at least 8 credits of "Sports Team - Sports Specialized Training (1)-(4)" in the field of Sports and Health Promotion and are not subject to field restrictions.</p> <p>7.Special courses include two subjects: The Art of Life and Family Science, each worth 1 credit and 2 hours.</p> <p>8.Self-selected courses of interest are divided into eight areas: Humanistic Thinking, Aesthetic Cultivation, Civil Society, Global Perspective Study, Natural Science, Smart Digital, Sports and Health Promotion, and Foreign Language Application and Culture.</p> <ul style="list-style-type: none"> • You can start taking courses in the first semester of your first year, which must be taken before graduation. • The English Taught Program in International Business Bachelor's Degree Program (ETPIB) does not offer programming-related courses in English, so ETPIB students must complete the course "Programming for Applications" in the digital intelligence field before graduation. • Complete 3 courses in different fields, totaling 6 credits including 2 credits of digital intelligence course. • International students (recruited by OIA) must complete 6 credits of self-selected courses of interest before graduation and are not restricted by the eight major fields mentioned above. <p>9.More than 6 credits of courses in self-selected courses of interest can be included in electives credits but can not be included in the 28 credits of common courses (General Required).</p>
Explanation of Graduation Requirements Set by the College	
Explanation of Program-Specific Graduation Requirements or Other Conditions	<p>1.The minimum graduation credits are 128 credits (at least 28 credits for general studies, 58 credits for majors, and 42 credits for electives)</p> <p>2.13 credits out of the 42 credits can be taken from other departments at the Shih Chien University.</p> <p>3.The 28 credits required by the school must include courses in three fields among the eight optional fields of interest, that is, 6 credits. Before graduation, students in this program must complete the smart digital field course "Programming for Application".</p> <p>4.The ETPIB program has graduation thresholds, as explained below: For information on English and Foreign Languages Graduation Ability Indicators, please refer to the English and Foreign Languages Graduation Ability Indicators Assignment Regulations.</p> <p>5.The listed elective courses can be flexibly adjusted according to the development needs of the ETPIB program, and a few courses can be added.</p> <p>6."Graduation Project" and "Corporate Internship (1)" are two options. Students applying for "Corporate Internship (1)" do not need to return to school to take "Graduation Project".</p>
Explanation of Graduation Requirements Set by the University	<p>According to the "Implementation Key Points of the Basic Ability Test for Students of Shih Chien University", students must pass the "Physical Fitness Ability" and the "English and Foreign Language Graduation Ability Indicators" specified by the ETPIB before graduation.</p>