

Shih Chien University MBA Program in International Business (Master's Program-Day school)
List of Required and Elective Courses Academic Year 2025Sept.~

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Approved at Department level curriculum committee on / / .
Approved at College curriculum committee on / / .
Approved at University curriculum committee on / / .

Course Type/Semester		1st Academic Year	2nd Academic Year
General Required	1st		
	2nd		
College Required	1st		
	2nd		
Dept. Required	1st	International Marketing Management [3] Academic Integrity & Ethics [00] Business Ethics [2]	International Human Resource Management [3] Thesis (1) [3]
	2nd	Business Research Methodology [3] International Business Strategy [3]	Global Innovation Management [2] Thesis (2) [3]
Dept. Elective	1st	International Economics [2] Comparative Country Studies [2] Marketing Research & Communication [3] Global Supply Chain Management [3]	Managerial Accounting [2] Business Communication and Negotiation [2] Business Case Studies on Multinational Corporations [2] Organization Management [3]
	2nd	Industrial studies [2] International Financial Management [3] Managerial Economics [3] Digital Marketing [3] Overseas Study [2] Entrepreneurship [3]	International Organizational Behavior [3] Project Management [2] Retail Management [2]

Example:

Management (FINA112 , [3])

Course Name (Course Number, [Credit])

* : General studies or course taught by other department/program.

■ : New Course.

▲ : Revised Course.

⊗ : Course offered in both semesters.

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Credit Requirements	(1) Minimum Total Credits Required: 36 credits (2) University Required: 0 credits , Categories/Disciplines from Liberal Arts School: 0 credits (3) College Required: 0 credits (4) Departmental/Program Required: 22 credits (5) Division Required: 0 credits (6) Elective: 14 credits (Minimum Required Elective: 10 credits)
Internship Credits	Conducted mainly in accordance with related regulations (1) Departmental required : Off-campus Internship: 0 credits, On-campus Internship: 0 credits (2) Departmental Elective : Off-campus Internship: 0 credits, On-campus Internship: 0 credits
General Studies Requirements	
College Requirements	
Departmental, Division and other Requirements	1. Minimum Total Credits Required to graduate: 36(Required: 22, Elective: 14). 2. 10 credits out of the 14 elective credits must taken from this department. 3. Students must complete the "Academic Research Ethics Education" online course on the Center for Taiwan Academic Research Ethics Education website and pass the test before applying for the degree examination. Students who fail to pass this course are not eligible to apply for the degree examination. 4. Graduate students must pass the thesis defense before graduation, and the thesis does not count for credit. 5. The list of elective courses is subject to flexible adjustments based on departmental development needs of the master's program, with minor additions or removals as necessary.
University Requirements	