

Course Type/Semester		1st Academic Year	2nd Academic Year
General Required	1st		
	2nd		
College Required	1st		
	2nd		
Dept. Required	1st	International Marketing Management [3] Academic Integrity & Ethics [00] Business Ethics [2]	International Human Resource Management [3] Thesis (1) [3]
	2nd	Business Research Methodology [3] International Business Strategy [3]	Global Innovation Management [2] Thesis (2) [3]
Dept. Elective	1st	International Economics [2] Comparative Country Studies [2] Marketing Research & Communication [3] Global Supply Chain Management [3]	Managerial Accounting [2] Business Communication and Negotiation [2] Business Case Studies on Multinational Corporations [2] Organization Management [3]
	2nd	Industrial studies [2] International Financial Management [3] Managerial Economics [3] Digital Marketing [3] Overseas Study [2] Entrepreneurship [3]	International Organizational Behavior [3] Project Management [2] Retail Management [2]

Example description:

Management (FINA112, [3], half/full, 501121)

Subject name (subject code, [number of credits], semester/year, subject code)

■: New subjects added this academic year.

▲: Subjects will be revised this academic year.

◎: The subjects in this academic year are divided into upper and lower sections.

\_\_\_\_\_  
Signature of the Program Chair

\_\_\_\_\_  
Signature of the Dean

Credit Requirements	<ul style="list-style-type: none"> <li>(1) Minimum total credits for graduation: 36 credits</li> <li>(2) Program Required: 22 credits</li> <li>(3) Group-Specific Required: 0 credits</li> <li>(4) Elective credits: 14 credits (Up to 4 credits can be taken from other departments at the Shih Chien University)</li> </ul>
Explanation of Internship Credits	<p>Based on relevant regulations for learning and internships:</p> <ul style="list-style-type: none"> <li>(1) Department-required core courses: <ul style="list-style-type: none"> <li>Off-campus internship: 0 credits</li> <li>On-campus internship: 0 credits</li> </ul> </li> <li>(2) Department elective courses: <ul style="list-style-type: none"> <li>Off-campus internship: 0 credits</li> <li>On-campus internship: 0 credits</li> </ul> </li> </ul>
Explanation of Program-Specific Graduation Requirements or Other Conditions	<ul style="list-style-type: none"> <li>(1) A minimum of 36 credits is required for graduation (22 required credits and 14 elective credits).</li> <li>(2) Of the 14 elective credits, students must complete at least 10 credits from the professional electives offered by this program to be eligible for graduation.</li> <li>(3) Students must complete the "Academic Research Ethics Education" course on the Taiwan Academic Ethics Education Resource Center online and pass the test before applying for the degree examination. Students who fail to pass this course are not eligible to apply for the degree examination.</li> <li>(4) Graduate students must pass the thesis defense before graduation, and the thesis does not count for credit.</li> <li>(5) The listed elective courses are subject to flexible adjustments based on the development needs of the master's program, with minor additions or removals as necessary.</li> </ul>