

**Shih Chien University English Taught Program in International Business (Undergraduate-Day school)**  
**List of Required and Elective Courses**      **Academic Year 2025Sept.~**

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Approved at Department level curriculum committee on / / .  
 Approved at College curriculum committee on / / .  
 Approved at University curriculum committee on / / .

Course Type/Semester		1st Academic Year	2nd Academic Year	3rd Academic Year	4th Academic Year
General Required	1st	College English (1) [2] Physical Education (I) [2] Chinese (1) [2]	College English (3) [2] The Art of Life [1]	College English (5) [2]	* Graduation Threshold of English/Foreign Language Competence [00]
	2nd	College English (2) [2] Physical Education (II) [2] Chinese (2) [2]	College English (4) [2] Family Science [1]	College English (6) [2]	
College Required	1st	Management [3]			
	2nd	Introduction to Artificial Intelligence Applications [3]			
Dept. Required	1st	Introduction of Business [3] Accounting (1) [3] Economics (1) [3]	Digital Marketing [3] Statistics (1) [2] Managerial Accounting [3]	International Financial Management [3] Data Analysis [2] Innovation Management [3]	Graduation Project [3] Corporate Internship (1) [3]
	2nd	Accounting (2) [3] Economics (2) [3] Principles of Marketing [3]	International Organizational Behavior [3] Statistics (2) [2] Commercial Law [2] International Human Resources Management [3]	Business Ethics [2] International Business Strategy [3]	
Dept. Elective	1st	International Practicum [2] Design Thinking [2] Business Mathematics (1) [2] Intercultural Communication [2] Media and Society [2]	Business Intelligence Analytics [2] English Seminar (II) Design: Current and Future [2] Managerial Economics [3] Commercial Business Practice [2] Essential Innovation [2] Corporate Social Responsibility [2] Second Foreign Languages (1) [2]	Digital Media Design [2] Logic and Imagination-The Way to Creation [2] Global Supply Chain Management [3] International Economics [3] Marketing Research [2] International Fashion Marketing [2] International Business Law [2]	Corporate Internship (2) [3] Corporate Internship (3) [3] Industrial Studies(1) [2] Case Studies on Multinational Corporations [2] Organization Strategy [2] Financial Accounting [3]
	2nd	Sustainability in Contemporary Society [3] Application of Information Technology [2] Business Mathematics (2) [2]	Business Communication [2] Macro Economics for Business Decision [3] Business Case Studies [3] Financial Statements Analysis [2] Second Foreign Languages (2) [2]	Data Visualization [2] Design Culture Trend Research [2] English Seminar (I) : Logic and Design [2] Anthropology and Tangible Cultures [3] International Design Aesthetics and Creative Industry Management [2] Brand Management [2] Entrepreneurship & Leadership [3] Digital Marketing & Communication [3]	Corporate Internship (4) [3] Corporate Internship (5) [3] Corporate Internship (6) [3] Industrial Studies(2) [2] Project Management [2] Business Communication and Negotiation [2] Service Management [2]

Example:

Management ( FINA112 , [3] )

Course Name ( Course Number, [Credit] )

\* : General studies or course taught by other department/program.

■ : New Course.

▲ : Revised Course.

⊙ : Course offered in both semesters.

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Credit Requirements	(1) Minimum Total Credits Required: 128 credits (2) University Required: 22 credits , Categories/Disciplines from Liberal Arts School: 6 credits (3) College Required: 6 credits (4) Departmental/Program Required: 52 credits (5) Division Required: 0 credits (6) Elective: 42 credits (Minimum Required Elective: 29 credits)
Internship Credits	Conducted mainly in accordance with related regulations (1) Departmental required : Off-campus Internship: 3 credits, On-campus Internship: 0 credits (2) Departmental Elective : Off-campus Internship: 15 credits, On-campus Internship: 0 credits
General Studies Requirements	1. Student must take minimum of 28 required credits from Liberal Arts school, which consist of 20 credits of General Studies, 2 credits of Featured Courses while the other 6 credits must be chosen from the different categories/disciplines from Liberal Arts school. 2. In accordance to Shih Chien University Minimum Competency Assessment Implementation Guidelines, students must pass the Physical Fitness Threshold and Language Benchmark set forth by their respective department/program to graduate. 3. Chinese Foundation Courses: Students must take Chinese(I) and (II) with 2 credits each. 4. English Foundation Courses: Students must take College English(1)(2)(3)(4) in succession and pass the prerequisite courses before taking the next course. 5. The foundational physical education courses, PE (1)(2), are taken during the freshman year, each offering 2 credits. Students can select courses based on their interests and may repeat the same group. 6. Students admitted as outstanding athletes must complete at least 8 credits in the Varsity Team—Specialized Sports Training (1)-(4) courses within the Sports and Health Promotion field, without being subject to field restrictions. 7. Featured Courses consist of The Art of Life and Family Science, with 1 credit each. 8. There are 8 disciplines from Liberal Arts School, including Humanistic Thinking, Aesthetic Cultivation, Civil Sociology, Natural Sciences, Global Perspective Study, Natural Sciences, Smart Digital, Sports and Health Promotion, and Foreign Language Application and Culture. Students must take courses from 3 different disciplines with total of 6 credits to graduate, including one course from Smart Digital Discipline if Programming for Applications is not offered by the student's department. The restriction of 3 different disciplines does not apply to students who were admitted into the University via International Student Admission. 9. Credits taken from Liberal Arts School courses exceeding the required 10 credits can count toward general electives up to 28 credits.
College Requirements	
Departmental, Division and other Requirements	1. Minimum Total Credits Required to graduate: 128(Liberal Arts: 28, Required: 58, Elective: 42) 2. 13 credits out of the 42 credits may be taken from outside ETP program. 3. Among the 28 required credits from Liberal Arts school, 6 credits must be chosen from 3 of the 8 disciplines from Liberal Arts school. Students of this program must complete the Smart Digital Discipline course "Programming for Applications" to graduate. 4. The ETPIB program has graduation thresholds, as explained below: For information on Graduation Threshold of English/Foreign Language Competence, please refer to the English and Foreign Languages Graduation Ability Indicators Assignment Regulations. 5. The list of elective courses is subject to flexible adjustments based on departmental development needs, and a small number of courses may be added or removed. 6. Students may choose between "Graduation Project" and "Corporate Internship (1)". Students applying for "Corporate Internship (1)" do not need to return to school to take "Graduation Project".
University Requirements	In accordance to Shih Chien University Minimum Competency Assessment Implementation Guidelines, students must pass the Physical Fitness Threshold and Language Benchmark set forth by their respective department/program to graduate.